

# Diana Salier

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## EDUCATION

### College of Arts and Science - New York University

*Bachelor of Arts: Writing, Psychology. May 2008*

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## SKILLS/BACKGROUND

Professional copywriter, editor, and proofreader with four years' experience in web content writing, rebranding, press and marketing collateral, RFPs, email blasts and newsletters, blog posts, articles, and social media. Previous clients include startups, B2B and B2C companies in tech, arts and entertainment, medical, finance, and publishing sectors.

Proficient with Mac and PC platforms, Microsoft Office, Dropbox, Google Apps, Apple iWork, Adobe Acrobat, Wordpress, Benchmark Email, Constant Contact.

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## WORK EXPERIENCE

2012 – Present

### Freelance Copywriter/Editor/Transcriber

*Various clients: Everwise, Emerge Financial Wellness, Art21, Radical Media, others.*

- Contract-based projects: web copy, proofreading, editing, corporate/HR documentation, press releases, resume edits/updates, bio writing, audio and video transcription.

2013

### Proposals Writer

*Telmate*

- Worked with team of three writers to create and submit proposals in accordance with company style guidelines. Supported marketing department with proofreading, editing, updating reports, maintaining archives and image directories.

2011 – 2012

### Proofreader/Editor

*Ozone Online/Sycle.net*

- Proofread and edited marketing campaigns, website copy, landing pages, Keynote decks, and sales material for internal use and for agency clients Yahoo!, Intel, Autodesk, Medtronic, and Brocade. Assisted with brand redesign for Sycle.net and OzoneOnline.com.

2010 – 2011

### Copywriter

*Guide by Cell*

- Created all website copy, weekly newsletters, RFPs, press releases, trade show materials, e-catalogs, and marketing collateral. Rewrote website copy for GuidebyCell.com, GivebyCell.com, and TrainbyCell.com website refreshes. Collected testimonials from clients. Collaborated with graphic designer and marketing director to coordinate written and visual aspects of copy projects.

2005 – 2012

**Freelance Contributing Writer/Blogger**

- Wrote and pitched feature articles, interviews, blog posts, daily news posts, album and concert reviews. Outlets include: SF Station, LA.COM, Metrowize, Washington Square News, Three Imaginary Girls.

2010 – 2011

**Volunteer English Tutor**

826 Los Angeles, 826 Valencia

- Tutored students onsite in one-on-one and small group sessions. Edited student essays for John Marshall High School anthology *You Never Forget How to Ride a Bike*. Attended in-school writing classes and sessions at area middle and high schools.

2008

**Editorial Intern (college)**

Blender Magazine

- Conducted Internet research for magazine features and front-of-issue articles. Transcribed 20 hours of audio interviews for SubPop Records 20<sup>th</sup> Anniversary feature story. Maintained master editorial index and schedule. Mailed contributor copies on a monthly basis.

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**INTERESTS**

Guitar, songwriting, composing, arts journalism, bicycling, photography, creative writing.

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## REFERENCES

### **David McIntosh**

VP of Business Affairs, Shout! Factory

Relation: Former supervisor

Years known: 8

Contact: (310) 979-5891

### **Camille Blomgren**

Program Manager, Emerge Financial Wellness

Relation: Former supervisor

Years known: 4

Contact: (916) 214-1772

### **Jouko van der Kruijssen**

Marketing Director, Guide by Cell

Relation: Former supervisor

Years known: 4

Contact: (415) 283-6945